**Self work. Media Market**

**Watch the videos about the main types of media ownership in Ukraine and draw a mind map of the Ukrainian media market with the names of media outlets, their owners, types of ownership:**

https://www.youtube.com/watch?v=ydAHni5mmuc; - 6 min

https://www.youtube.com/watch?v=Bhv3M2MLAXQ - 4 min

**Present it in the form of a power point presentation and hold a conference to discuss the following questions:**

* What are the main types of media ownership?
* Which of them are presented in the Ukrainian media market?
* Why is it important to know who owns the media?
* How does the type of ownership affect the media content?
* Which type of ownership provides the highest level of accuracy? (Why?)
* Which type of ownership provides the highest level of independence (freedom from government and private owners’ control)? (Why?)